

1 Objective = 1 inspiring qualitative goal. **3–5 Key Results** = measurable outcomes, not outputs.

OBJECTIVE: _____

Quarter: ____ | Owner: ____ | Team: ____

#	Key Result	Baseline	Target	Owner	Progress %
KR1					
KR2					
KR3					

Initiatives / Projects linked to this objective:

■ _____ ■ _____ ■ _____

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